



# IT TAKES A VILLAGE TO BUILD A BRAND

#### Anything But Ordinary

## WHO WE ARE

Design Village is a 360 Advertising and Marketing firm with strong experience in Graphic Design / Creative work. With a wide range of services, we offer comprehensive solutions to elevate your brand and make a long lasting impact.

We have the best minds and machinery, both unique and creative; they push the limits and take your brand to a whole new spectrum. We combine this with commitment to excellence and expansive thinking to set a new benchmark for design and execution in the creative industry, so our clients can reach their full industry potential.

## @DesignVillageKe

#### Graphic Design:

Company Logos, Naming, Packaging Designs, Stationery, Fliers, Brochures, booklets, Banners, Social MediaPosts, promo items design etc.

#### **Printing:**

Business Cards, Letterheads, fliers, Posters, Brochures, Booklets, calendars, Notebooks etc.

## Marketing Collaterals & Promotional items:

Rollup Banners, Staff IDs, Uniforms, T-shirts, Polos, Hoodies, Pens, Mugs, Water-bottle, Gift bags, Diaries, Umbrellas etc.

#### Branding & Fabrication:

Office Branding, Vehicle branding, Signages, Billboards, Display Stands, Tents, Door labels, Customized Expo Booths etc.

#### **Digital Marketing:**

Social Media, Website Development & Maintenance.



## Everyone needs an identity

# YOUR BRAND OUR TOUCH









































### The face of the company

# BRAND MANUAL

Establishing trust is an important part of attracting and maintaining clients. The main purpose of brand manual is to depict the company in a positive and professional manner.

















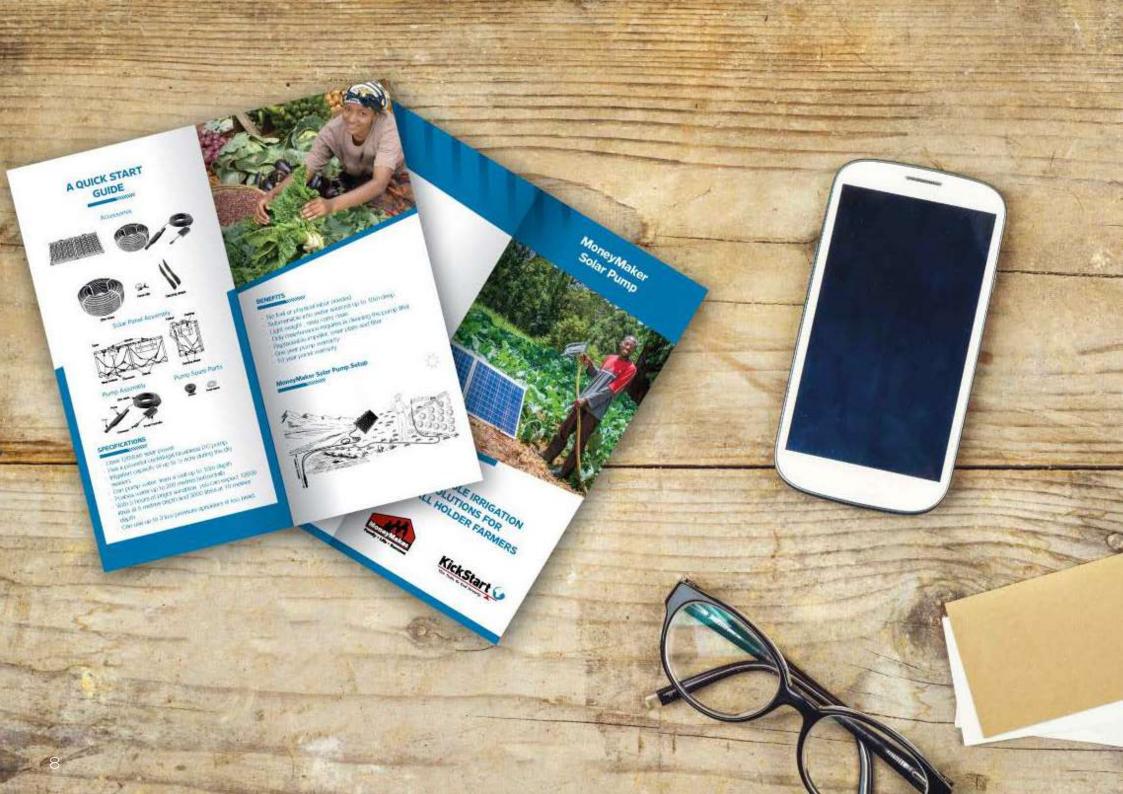
#### The Face of The Company

## STATIONERY

Establishing trust is an important part of attracting and maintaining clients. The main purpose of business stationery is to depict the company in a positive and professional manner.

Well designed and quality stationery tells clients and potential clients that the business is professional and legitimate leaving a long lasting impression.









# **PACKAGING**

Products are what factories make. Brands are what people buy.

We open an avenue directly to the consumers with packaging that is extraordinary and distinctive. This will get the consumers attention and your products off the shelf.





























Give your brand a personal style

BRANDING AND FABRICATION

Make an impression that reflects your identity and position. We can design and brand not just your office space but also vehicles to ensure your brand reaches a wide audience daily. We also fabricate distinct display booths, 3D signages, tents, conferences props, product displays, FSU stands and giveaways in a seamless brand-centered style.







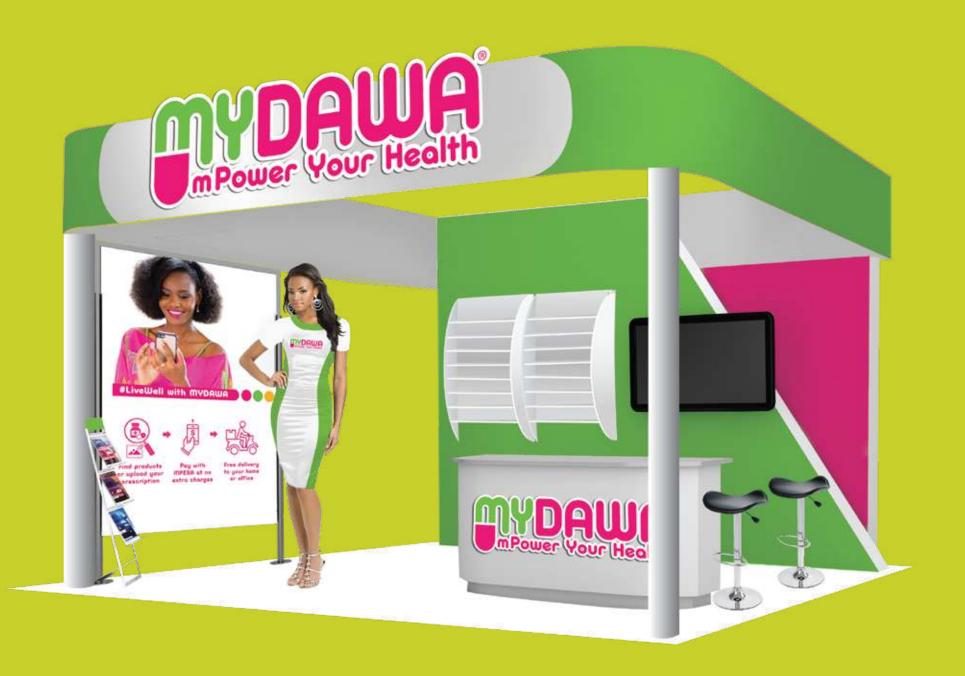












#### Who doesn't like free stuff?

## PROMO ITEMS

We can Design, Screen Print, Embroider, Heat Transfer and Engrave promotional merchandise, Gifts and Novelties. Your brand on T-shirts, Polo Shirts, Ladies Tops, Caps, Bags, Pens, Uniforms, Mugs, Trophy's and any other item. These are perfect as giveaways to suppliers, staff and consumers upon purchase while running promos. It is also essential in having staff or merchandisers in branded uniforms to carry the brand wherever they are.







#### We've worked with some of the biggest brands

# SOME OF OUR CLIENTS

















































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